

Fair2Trades Privacy Policy

Organization: Fair2Trades

Effective Date: February 1, 2026

Website: fair2trades.ca

1. Our Commitment to Privacy

Fair2Trades (“we,” “our,” “us”) respects the privacy of our members, subscribers, and website visitors. As a Canadian organization, we comply with the **Personal Information Protection and Electronic Documents Act (PIPEDA)** and applicable provincial privacy laws.

This Privacy Policy explains how we collect, use, disclose, and protect personal information in connection with our online subscription-based membership directory.

By using our website or becoming a member, you consent to the practices described in this policy.

2. Accountability

Fair2Trades is responsible for personal information under our control.

We have designated a Privacy Officer to oversee compliance with this policy and Canadian privacy laws.

For privacy-related inquiries, contact:

Email: members@fair2trades.ca

Fair2Trades

Email: members@fair2trades.ca

Call/Text: 519-631-3339

fair2trades.ca

3. What Personal Information We Collect

We collect only the information necessary to operate our membership directory and support our mission of promoting local trades.

A. Member Information

- Contact name
- Business name
- Trade classification and credentials
- Proof of insurance
- Business address
- Phone number
- Email address
- Website and social media links
- Business description and service details
- Logo or promotional materials submitted

B. Account & Subscription Information

- Subscription level and status
- Billing details
- Transaction history

C. Payment Information

Payments are processed securely through third-party payment processors. Fair2Trades does **not** store full credit card numbers on its servers.

D. Automatically Collected Information

- IP address
 - Browser and device information
 - Pages visited
 - Cookies and analytics data
-

Fair2Trades

Email: members@fair2trades.ca

Call/Text: 519-631-3339

fair2trades.ca

4. How We Use Personal Information

We collect and use personal information for the following purposes:

- To create and manage membership accounts
- To publish and maintain directory listings
- To process payments and renewals
- To communicate regarding membership updates, renewals, and policies
- To promote member businesses through Fair2Trades marketing initiatives
- To maintain directory integrity and prevent misuse
- To comply with legal obligations

We limit collection and use to what is reasonably necessary for these purposes.

5. Consent

By submitting personal information to Fair2Trades, you consent to its collection, use, and disclosure as outlined in this policy.

Members may withdraw consent at any time, subject to legal or contractual restrictions. Withdrawal of consent may result in cancellation of membership or removal from the directory.

6. Public Directory Listings

As a membership-based directory, certain information provided by members is intentionally made public, including:

- Business name
- Trade
- Contact information
- Service descriptions
- Promotional materials

Members are responsible for ensuring that the information they submit for publication is accurate and appropriate for public display.

Fair2Trades

Email: members@fair2trades.ca

Call/Text: 519-631-3339

fair2trades.ca

7. Limiting Disclosure

Fair2Trades does **not sell, rent, or trade** personal information.

We may disclose personal information:

- Within our own organization for the purpose of maintaining the directory
- To trusted service providers who assist in operating our website or processing payments
- When required by law, court order, or regulatory authority
- To protect the rights, safety, and integrity of Fair2Trades and its members

All third-party service providers are expected to maintain appropriate privacy safeguards.

8. Safeguards

We use reasonable administrative, technical, and physical safeguards to protect personal information against loss, theft, unauthorized access, disclosure, or misuse.

However, no method of electronic transmission or storage is completely secure.

9. Data Retention

We retain personal information only as long as necessary to:

- Maintain active memberships
- Fulfill contractual obligations
- Meet legal and regulatory requirements

Upon cancellation, public listings may be removed. Administrative records may be retained for accounting and compliance purposes.

Fair2Trades
Email: members@fair2trades.ca
Call/Text: 519-631-3339
fair2trades.ca

10. Accuracy

Members may review and update their account information at any time to ensure accuracy.

Fair2Trades relies on members to keep their information current.

11. Access to Personal Information

Under PIPEDA, individuals have the right to:

- Request access to their personal information
- Request corrections if information is inaccurate
- Inquire about how their information has been used

Requests must be submitted in writing to the Privacy Officer. We will respond within the timeframes required by law.

12. Cookies & Website Analytics

We use cookies and similar technologies to:

- Maintain login sessions
- Improve website functionality
- Analyze usage trends

Users may disable cookies through browser settings, though some features may be limited.

13. Cross-Border Data Storage

Some service providers (such as payment processors or website hosting providers) may store or process data outside of Canada. In such cases, information may be subject to the laws of those jurisdictions.

Fair2Trades
Email: members@fair2trades.ca
Call/Text: 519-631-3339
fair2trades.ca

14. Challenging Compliance

If you have concerns about our privacy practices, you may contact us directly. If unresolved, you may contact:

Office of the Privacy Commissioner of Canada

www.priv.gc.ca

15. Changes to This Policy

Fair2Trades may update this Privacy Policy periodically. The revised version will be posted on our website with an updated effective date.

Fair2Trades

Email: members@fair2trades.ca

Call/Text: 519-631-3339

fair2trades.ca